



# *Delivering Bad News*

*April 27, 2017*



# Introduction



Barbara Lewis, MBA  
Managing Editor  
DocCom



Timothy E. Quill, MD, FACP, FAAHPM  
Distinguished Professor of Medicine  
Palliative Care Program  
University of Rochester Medical Center  
Author of DocCom Module 33



# Timothy E. Quill, MD

- Thomas and Georgia Gosnell Distinguished Professor in Palliative Care at the University of Rochester Medical Center (URMC)
- Professor of Medicine, Psychiatry, Medical Humanities and Nursing at URMC
- Founding Director of the URMC Palliative Care Division and a Past President of the American Academy of Hospice and Palliative Medicine
- Published and lectured widely about various aspects of the doctor-patient relationship, end-of-life decision making, delivering bad news, discussing palliative care earlier, non-abandonment, & exploring last-resort options
- Author of several books on end-of life - Physician-Assisted Dying: The Case for Palliative Care and Patient Choice (Johns Hopkins University Press, 2004), Caring for Patients at the End of Life: Facing an Uncertain Future Together (Oxford University Press, 2001), A Midwife Through the Dying Process: Stories of Healing and Hard Choices at the End of Life (Johns Hopkins University Press, 1996) and Palliative Care and Ethics (Oxford University Press, 2014)
- Author of over 150 articles published in major medical journals
- Lead physician plaintiff in the New York State legal case challenging the law prohibiting physician-assisted death that was heard in 1997 by the U.S. Supreme Court (Quill v. Vacco)

## Delivering Bad News - Definition

Drastically and negatively alters a person's view of the future

May depend on the meaning attached by each individual patient

Potential for differing perceptions of physicians and patients

## Why is it so difficult to deliver bad news?

- Many physicians have never been trained
- Discomfort with strong emotion
- Desire to protect the patient
- Desire to soften the bad news
- Feels like we are harming the patient

# Basic Communication Skills:

*Underlie many important encounters...*

1. **Attend to beginnings**
2. ***Ask Tell Ask*** – for delivering difficult information
3. **Wish statements** – to respond to disappointing news
4. **Respond to emotion** – for compassionate response
5. ***Tell Me More*** – for deepening understanding
6. **Involve others** - family members and other medical providers

# 1. Attend to beginnings:

## *Advance Preparation*

**Prepare yourself** – Confirm facts; plan agenda

**Choose appropriate settings** – quiet, private, protect time

**Identify who should be present** – key family and key clinicians

**Briefly “huddle” before going in...**

- *Agree on the agenda*
- *Relevant history of prior interaction with family?*
- *Who will lead the meeting?*

# 1. Attend to beginnings:

## *Getting Started*

**Lead communicator** – introduces him or herself

- Ask family to introduce themselves
- Ask clinical team members to introduce themselves

**Attend to immediate patient/family comfort**

- *“How are you feeling right now?”*
- Respond immediately to obvious discomfort

**Set the agenda**

- *“We would like to talk with you about the results of ...”*
- *“Are there additional concerns you would like us to address?”*

# 1. Attend to beginnings:

## *Getting started (continued)...*

**Have patient/family talk first about what they already know**

- *"How does (s)he seem to be doing in your eyes?"*
- *"What have you been told so far?"*

**Make "contact" with all core family members in the room**

- *"We have heard from A; do you see things the same way?"*
- *"Are you all on the same page in this regard?"*

**Reconcile differences in understanding between family and staff**

- *"His basic blood pressure and heart rate have stabilized right now..."*
- *"She has been a bit more responsive with our staff.."*

**Make sure the patient/family are ready to move forward...**

- *"Would it be helpful for us to share what we know so far?"*
- *"Are you ready to talk about the biopsy results..."*

## 2. A process for delivering new information:

### *Ask–Tell–Ask*

**Ask** - if they are ready to talk about the test results

**Tell** - information in small amounts; build on what they know

**Ask** - what do they understand; would they like to hear more

*Repeat the cycle as many times as is needed*

## 2. Ask–Tell–Ask

### *Caveats*

**Physicians tend to *Tell* too much information at once**

- If you are talking too much, **stop** and **ask** what has been heard

**If patient/family is overwhelmed with emotion**

- *Telling* further information at this point will not be processed
- Shift to emotion management strategies

**If the visit is all questions for the clinicians but no emotion**

- Suggest that *they may have strong emotional reactions in the future*
- Offer to explore these reactions should they desire to

### 3. Responding to Emotion

- Strong emotions are frequent in these medical interactions
- Most clinicians are more comfortable with information than emotion
- Basic emotion management skills are easily learned and applied
- Responding to emotion is time efficient in the long run

## DocCom Module 13

### 3. Responding to Emotion

**Acknowledge** – “*You seem frightened (sad, upset, angry...)*”

**Legitimize** – “*Anyone in your shoes would be (frightened)...*”

**Explore** – “*Tell me more about the most frightening part...*”

**Empathize** (if you genuinely feel it) - “*That certainly sounds frightening*”

**Support** – “*We will work through this together.*”

## 4. Caveat for responding to disappointing news: *Using wish statements*

*"I wish I had better news for you..."*

*"I wish medicine was more powerful than it is..."*

*"I wish we had more options than we do..."*

*"I wish things had turned out better..."*

# What underlies *wish* statements?

## Ambiguous statements

- Reframes what is hoped for as a wish
- Acknowledges that what is hoped for will likely not happen

## Empathic statement

- Identifies with what the patient is unrealistically hoping for
- Puts that hope in a more realistic frame

## Must be followed by

- Emotion management
- Planning for what comes next

## 5. "Tell me more..."

*A strategy for deepening understanding*

*Using the patient's own language to deepen understanding*

*"Tell me more about the most upsetting part"*

*"Tell me more about what was worrying you the most"*

*"Tell me more about what made you most angry"*

## 5. "Tell me more..."

### A strategy for deepening understanding

**Deeper understanding can be the basis for empathic statements**

- *"Now I really have a sense why it was so (distressing) to you"*
- *"I can imagine that I would react similarly in your shoes"*

**Generally followed by a re-commitment to follow through**

- *"We will work hard with you to find an approach that makes sense"*
- *"We will help you sort out next steps"*

**Repeat the request to *"tell me more"* until you really understand**

## 6. Involve family members...

**If key family members were not there, make a plan for informing**

- *"How should we go about informing his (children)?"*

**Who from the family should be with us when we talk to (the patient)?**

- *"Who do you think should go with us when we talk to \_\_\_\_ ?"*

**Evaluate requests that some family members not be told.**

- *"His grandmother is very frail; I don't think she could handle it."*
- *"I don't want his father to be told; he is a severe alcoholic."*

## ...other members of the clinical teams

- Inform nursing staff what the patient/family knows
- Inform other clinical teams of new information/decisions
- Ensure differences are initially discussed away from patient/family

## Make a plan for follow-up

### Establish a plan for the next steps

- *"I would like you to see a cancer specialist."*
- *"Why don't we meet again later this week."*

### Ensure the patient has adequate support

- *"Is there anyone who can be with you?"*

### Reassure that patient will not be abandoned

- *"We will work together to find the best path."*

### Assess the patient's safety

# Case Presentation

MEDICINE *of* THE HIGHEST ORDER



UNIVERSITY *of*  
**ROCHESTER**  
MEDICAL CENTER

## Case Presentation

- 60 year old man had symptoms of peptic ulcer disease and was found to have a gastric ulcer
- He was told that a biopsy needed to be done, because there was a “tiny chance” it could be gastric cancer
- The biopsy did show gastric adenocarcinoma
- You now have to give him the news

# How to get prepared?

Your own reaction?

Medical facts

- 5 year survival 5-15%
- Cure unlikely (unusual to diagnose before it has spread)

Next step is Abdominal CT scan

Surgical and medical oncology consults

## How is this going?

- What has she done well?
- Which recommended steps were followed so far?
- What are the biggest challenges so far?
- Were there major things you would do differently?

## Things to consider trying...

**Experiment with these techniques in your real practice**

- *All kinds of bad news discussions in medical practice*

**Have trainees/colleagues observe you, or you observe them**

- Give feedback and ask for feedback
- Always identify something done well and something to improve

**Read the brief articles associated, if you have not yet done so**

# General References

## Required short reads

Back, Arnold Tulsky et al. Fundamental Communication Skills; Oncotalk Module 1; <https://depts.washington.edu/oncotalk/learn/modules.html>

Baile WF, Buckman R, Lenzi R, Glober G, Beale EA, Kudelka AP. SPIKES-A six-step protocol for delivering bad news: application to the patient with cancer. *Oncologist* 2000;5: 302-11.

## Additional recommended reads

Quill TE, Arnold RM, Platt F. "I wish things were different": expressing wishes in response to loss, futility, and unrealistic hopes. *Ann Intern Med* 2001;135:551-5.

Back AL, Arnold RM, Baile WF, Tulsky JA, Fryer-Edwards K. Approaching difficult communication tasks in oncology. *CA Cancer J Clin* 2005;55: 164-77.



# For More Information

## DocCom Module 33: *Delivering Bad News*





**For More Information:**

**Barbara Lewis, MBA**

[BLewis@DocCom.org](mailto:BLewis@DocCom.org)

818.784.9888

**Free 30-day trial subscription  
DocCom.org > WebApr17**